

User Testing

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Portfolio Website

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# User testing guidelines

## target criteria

Demographics: ages 18+

Professions: Hiring managers, Employers, Designers, and educators.

Skills: average to extensive.

## User goals

1. View 4 different projects and see the growth of my design progress throughout this course.

2. Learn about my life and view my previous experiences.

3. Be able to contact me off my LinkedIn.

## Welcome!

Hey everyone! My name is Celia Diller, and I am just about finishing my Career Foundry UI Design courses! I am here to help you navigate this user testing and wanted to give you guys a run-down of how this will work. First, I will be asking you some background questions to help me determine my demographic I reach and then we will walk through all the tasks together. Please be honest with your feedback.

## user questions

1. What is your age?

2. Tell me about your daily involvement in use of devices or programs.

3. Have you ever been involved in hiring decisions for you profession?

4. How extensive is your knowledge of UI/UX Design?

## Scenarios

1. You are on the home page. Navigate to see all 4 Projects and comment on the design layout.

2. Navigate to the About Page and read all the information. How do you find the overview of my about page?

3. View my Graphic Detail Project. What are your first impressions on this project?

4. Navigate to my Contact section and find my LinkedIn page.

## open questions

1. What did you enjoy about using the website and what did you think of the theme?

2. Did you find anything confusing about the website and, if so, what would make it better?

3. Is there anything you would add to the website to make it easier to use?

## User one: Carter

### *User Target Criteria:*

Age: 24

Profession: UX Design Student

Designer Experience and Use: I tend to mindlessly scroll through Instagram throughout the entirety of my day. I use my iPad a fair amount to create digital renderings on Procreate. I use my laptop for work and school related items using, Google Docs, Slides and Sheets and Adobe Creative Cloud.

### *Tasks:*

Task One:

* + Time to Complete: 2 minutes
  + User Views: I feel like it is too much on one side and it makes it look heavy. My suggestions would be to either place everything in the center of the page or try to have them side-by-side in a quadrant of 4.

Task Two:

* + Time to Complete: 5 minutes
  + User Views: Your bio is worded nicely, but maybe begin a new paragraph when you discuss the type of job you are currently seeking so that it doesn't get lost. Again, if you can try to center everything on the page or at the most the photograph. I don’t think the LinkedIn logo needs to be that large, you can shrink it.

Task Three:

* + Time to Complete: 5 minutes
  + User Views: Some of the large text reads a bit blurred. Something to keep in mind is the consistency of your text. The first intro is much smaller than the rest of the document. Don’t forget to label your high-fidelity wireframes, you labeled low and mid but forgot the high, so the consistency is broken up.

Task Four:

* + Time to Complete: 2 minutes
  + User Views: Maybe add another photo of yourself on this page and again, I think you can minimize the LinkedIn logo. Your profile looks great. You have a well worded about page however, once you start actively searching for jobs, I suggest including the kind of job you are looking for in it.

### *Carter’s Open Question Debriefs:*

1. I enjoyed the organized layout and flow of it. I sensed a bit of a whimsical theme to it with the pastels and calm colors. Is that the feeling you were going for?

2. Keeping everything left aligned was a bit jarring, like my eyes/head never got a moment to relax. I had to keep it turned or angled to follow the flow. If possible, try and move some things to the center.

3. I don’t know maybe a bit of color in the text for the title of each project once you click on the “view project” that would match the application’s theme. I think it might add some character to it. ☺

## User two:

### *User Target Criteria:*

Age:

Profession:

Designer Experience and Use.

### *Tasks:*

Task One:

* + Time to Complete:
  + User Views:

Task Two:

* + Time to Complete:
  + User Views:

Task Three:

* + Time to Complete:
  + User Views:

Task Four:

* + Time to Complete:
  + User Views:

### *Open Question Debriefs:*

1.

2.

3.

## User three:

### *User Target Criteria:*

Age:

Profession:

Designer Experience and Use.

### *Tasks:*

Task One:

* + Time to Complete:
  + User Views:

Task Two:

* + Time to Complete:
  + User Views:

Task Three:

* + Time to Complete:
  + User Views:

Task Four:

* + Time to Complete:
  + User Views:

### *Open Question Debriefs:*

1.

2.

3.

## User four:

### *User Target Criteria:*

Age:

Profession:

Designer Experience and Use.

### *Tasks:*

Task One:

* + Time to Complete:
  + User Views:

Task Two:

* + Time to Complete:
  + User Views:

Task Three:

* + Time to Complete:
  + User Views:

Task Four:

* + Time to Complete:
  + User Views:

### *Open Question Debriefs:*

1.

2.

3.

## User five:

### *User Target Criteria:*

Age:

Profession:

Designer Experience and Use.

### *Tasks:*

Task One:

* + Time to Complete:
  + User Views:

Task Two:

* + Time to Complete:
  + User Views:

Task Three:

* + Time to Complete:
  + User Views:

Task Four:

* + Time to Complete:
  + User Views:

### *Open Question Debriefs:*

1.

2.

3.